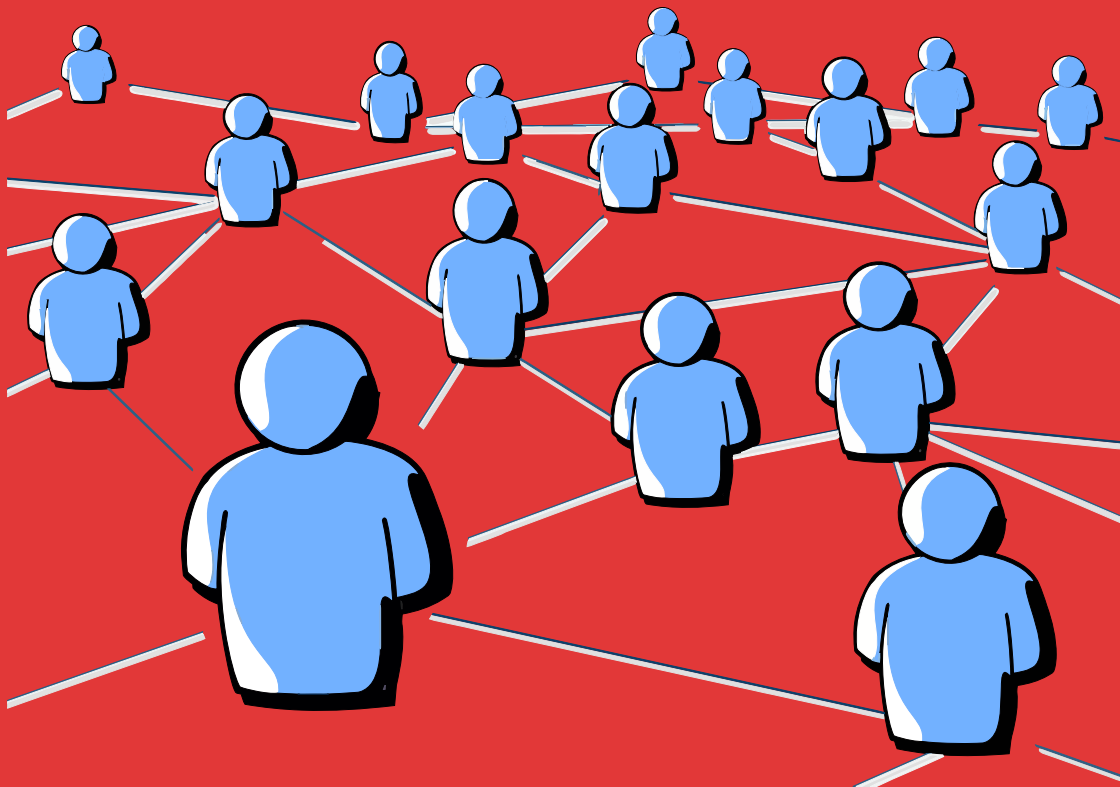


A DIGITAL MARKETING COMPANY



# SHAUN MENTOR

## GENERATE FLIGHT BOOKING CALLS



PREPARED BY SHAUN MENTOR  
SINCE 2014

# SHAUN MENTOR'S VALUES

## Consulting For:

- Digital Marketing(Google Ads, Bing, Facebook, Youtube), Sales Funnels eCommerce Development & Marketing Business Growth and Conversion Consulting Brand & UX Consulting, Online Reputation Management Organic SEO — Search Engine Optimization Affiliate Marketing & Content Marketing



## SERVICES

- **Google Ads Consultant & Management Service Social Media Ads — Facebook / Instagram**
- **Search Engine Optimization (SEO) — white level + algorithm update**
- **Google Analytics (GA) + reporting**
- **Landing Page Optimization (LPO)**
- **Conversion Rate Optimization (CRO)**

### Domain expertise

- **Product Startups,, Holidays Travel, Healthcare & Hospitals, Solar Energy, Real Estates.**
- **Educational Business & Travel Business.**
- **Music / Video Promotion / Branding & Adv.**
- **eCommerce Product UX Design / Development & Online Marketing.**
- **Electronic Trading, e-Learning.**
- **Portal & Community Network Applications.**
- **Mobile Application.**

# CAMPAIGN SETUP SERVICES FOR AIR TICKETING TRAVEL

## GOOGLE ADWORDS (PPC) AIR TICKETING

SERVICES	COST (INR)	
<b>WEBSITE DESIGNING</b> ( Unique Content, UX Based site )	<b>30,000</b>	ONE TIME
<b>LANDING PAGE</b> (A/B Tested, High conversion Results)	<b>15,000</b>	PER DESIGN
<b>GOOGLE ADWORDS SETUP</b> (Account Setup, Keyword research, Account approval)	<b>60,000</b>	DURATION GOOGLE
<b>GOOGLE ADWORDS MANAGEMENT</b> (Account Filtration, A/B Testing, Quality Score, low CPC More Conversions , backups)	<b>80,000</b>	PER MONTH

## WHY US?

Give our clients the same advice we would give our best friends.

Approach and treat every business and website we work on as though it were our own.

Provide systems for marketing that are easy to implement, measurable, and effective. No smoke-and-mirrors or "filler material."

Tell clients the truth, even if that's not what they want to hear.

Help all clients dominate their market or niche and work only with clients who have the same ambition.

People look for two things:

Simplicity : any person can understand it

Usefulness: it adds value by saving time and energy

Note: We charge 15% of the spending if you have monthly spending is more than 15 INR Lacs

\*AdWords Setup will take at least 4-7 days to get Live



# REQUIREMENTS TO START THE PROCESS:

THE PROCESS TO BE FOLLOWED IN ORDER TO GENERATE THE CALLS FROM GOOGLE SEARCH ENGINE FOR TRAVEL BOOKING PROCESS



- **Website URL**
- **Hosting Server (Username & Password)**
- **Gmail Id and Password (Google AdWords)**
- **Bing Email & ID( If BingAccount)**
- **Your Target Keywords**
- **Any Airlines Specific (Delta, united or American etc.)**
- **Your Process ( US Domestic, US to India or US to Europe)**
- **Target Locations**
- **Shift Starting and EndingTime**
- **Budget Per day**
- **Toll Free number**
- **Calls required initially**

# FREQUENTLY ASKED QUESTIONS?

## **Ques. 1 - On which Platform, you're setup the PPC Campaign?**

**Ans:** We will setup a Campaign in Google Ad Words, Bing Ads & Yahoo Gemini for Tech Support.

## **Ques. 2 - What are the major requirements for Google AdWords Campaign setup?**

**Ans:** We Need a Website, Landing page & Gmail ID with a credit card attached to Setup the Google AdWords campaign.

## **Ques. 3 - What is the process of your campaign setup services?**

**Ans:** First we design a Website according to Google policies so that we can approve your AdWords account. We design a landing page that provides more conversions. After the creation of website & landing page, we take your account access on our Company's MCC account & manage it.

## **Ques. 4 - What is the time duration for making the campaign Live?**

**Ans:** It takes 7-10 days for Campaign lives in Google AdWords & 3-5 days in Yahoo Gemini.

## **Ques.5 - Any Guarantee of PPC Campaign suspension?**

**Ans:** There is no Guarantee for Google because Google can update anytime. But we provide a guarantee for our services & one month of support after the campaign live. If any issues occur within one month of the campaign live. We will recreate the account, free of cost.

## **Ques. 6 - Do you provide calls?**

**Ans:** No, we don't sell calls; we only set up a campaign for genuine calls.

## **Ques. 7 - Do you Provide PPC training for Air Ticketing support?**

**Ans:** Yes. You can learn PPC & can set up your own PPC campaign.

## **Ques. 8 - What are the payment terms?**

**Ans:** We charged an advanced payment for our services with service tax. You will get the invoice for our services & you can transfer the money to our company account.

## **Ques. 9 - Can we come & see your office?**

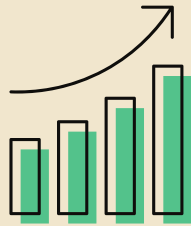
**Ans:** Sure. Our office in Chandigarh. You can make an appointment & meet with us.

## **Ques. 10- How will you report and how do we know what you'll be working on?**

**Ans:** At PPCChamp, we like to keep our clients up-to-date. We send daily reports outlining performance, as well as work completed and upcoming work.

# ABOUT US

## SHAUN MENTOR



**Shaun Mentor**, Company is a Digital Marketing Agency & Consultant. We have Highly trained Consultants & PPC Experts(Google Ads + Social Media Ads) also qualified from google.

We are generating calls as well as providing hot leads to our clients For 6+ years. We have captured the audience database So We run with our own strategy & knowledge to get calls like, As we know that where's someone looking for a query like "Book a Flight" So Our reach of Ads and Promotion is very high and will help you to get the call even In-minute booking customers as well.

Thanks for contacting us. Hope you go for well

# TOTAL CALLS GENERATED COSTS

**\$800,000**



Please make a call to Shaun Mentor Team before sending any payment Order. Call: (+91) 987-145-3639, Skype: millionsshano07@hotmail.com

Payment Account Details

- Please make check/ cheque payments payable to "SHAUN MENTOR DIGITAL MARKETING & CONSULTING COMPANY"
- Payments may also be made by wire transfer to the following account:

We didn't deal in any POPUP Calls. Please don't ask for it.

Online Payment only - Calls Cost + Services tax 15% applicable for any order.

Account setup & landing page services fee is not refundable.

[www.sh Shaun Mentor](http://www.sh Shaun Mentor)

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